

DEVINA TJENDRADJAJA

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SUMMARY

Graphic Designer with 7+ years of experience in producing various marketing assets both printed and digitally. Web design understanding with knowledge in HTML, CSS, and jQuery. Highly-organized, detail-oriented, and a quick-learner.

EXPERIENCE

SigmaGraft, Inc.

Feb. 2022 - Oct. 2024

Fullerton, CA (on-site)

Marketing Coordinator

- Generated content, both images and videos, for the company's social media accounts
- Managed and created the company's printed and digital resources which include various handouts, event graphics, product-related assets, web content, and email marketing

KVP International Inc.

Dec. 2016 - Feb. 2022

Chino, CA (on-site) | McKinney, TX (remote) Graphic Designer

- · Designed marketing materials such as catalogs and various kinds of handouts
- Managed the company's websites and marketing email platform

DecoNetwork Aug. 2014 - Jan. 2017

Whittier, CA
Web Designer

- · Stylized the front-end of clients' websites (integral to the company's software subscription)
- Designed internal marketing materials such as flyers and email templates

Hype Well, Inc.

Jan. 2014 - July 2014

City of Industry, CA Graphic Designer

- · Created digital graphics for clients' social media accounts
- · Designed event flyers, menus, and other printed materials for clients' businesses

EDUCATION

Cal State Fullerton

Graduated Jan. 2014

Bachelor of Fine Arts in Graphic Design Magna Cum Laude

SKILLS

Technical

Adobe (Illustrator, InDesign, Photoshop, Premiere Pro), HTML/CSS, jQuery, Shopify, BigCommerce, WordPress, Squarespace, MailChimp

Additional

Able to operate both PC and Mac, bilingual in English and Indonesian